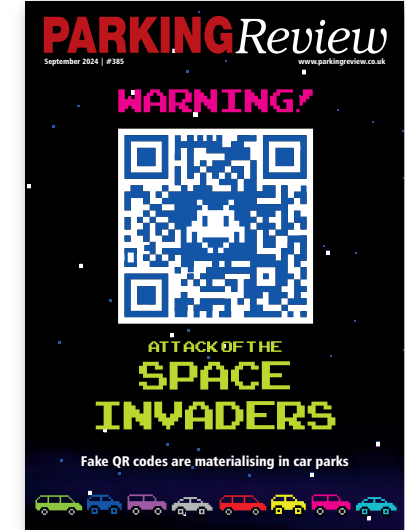
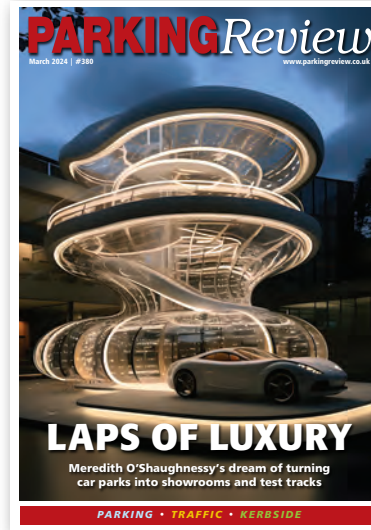




PARKING *Review* Media Pack 2025



The world of parking

Welcome to the leading source of independent news, views and analysis of the UK traffic and parking sector.

Did you know that cars spend an estimated 95% of their time stationary and 44 hours a year each on average searching for somewhere to park?

The provision of parking is key to the successful operation of destinations such as high streets, shopping centres, airports, rail stations and leisure venues. The operation of car parks is a significant revenue generator for local authorities and landowners, a fact that has led to the emergence of specialist operators and development of payment terminals, apps, permit systems and enforcement services.

Parking Review magazine is published in print, as a digital 'turning page' edition and online as a website with breaking news and an extensive archive. The editorial team also produces **Evolution**, a ground-breaking online news channel which is mapping the development of infrastructure to power electric vehicles and zero-emission transport.

Parking Review also programmes a series of sector-defining events and runs the acclaimed **British Parking Awards** competition and gala lunch.

www.parkingreview.co.uk





Words on the street...

Parking Review magazine covers the latest developments in parking and traffic management, policy thinking, business news and the latest technological innovations shaping the sector.

Parking Review was launched in 1989 and has been edited since issue no.1 by Mark Moran. For more than 30 years **Parking Review** magazine has been the UK's leading journal for the public and private parking management sectors.

In parallel to producing the magazine, website and a variety of supplements, the **Parking Review** team organises a wide range of events, including the prestigious annual **British Parking Awards** and produces conferences, seminars, webinars, networking and technology showcases in partnership with key industry organisations and thought leaders.

PARKINGReview

Mark Moran: mark.moran@landor.co.uk

www.parkingreview.co.uk

Forward features

Parking Review 388

Managing Parking

- The Kerbside
- Private Land
- ANPR Systems
- **School Streets Series Preview**

Parking Review 392

Destinations

- Retail and High Street Parking
- Events and Venues
- Airports
- Hospital Parking

Parking Review 389

Enforcement Special

- Civil Parking Enforcement
- Moving Traffic Regulation
- Debt Recovery
- **Car Parks 2025 Preview**

Parking Review 393

Interchanges and Mobility

- Park & Ride
- Rail Stations
- Cycle Parking
- **Mobility Hubs 2025 Preview**

Parking Review 390

Payment Trends

- Cashless Systems
- Pre-booked Parking
- Permits and Blue Badges
- **Parkex 2025 Preview**

Parking Review 394

People in parking

- Recruitment and Training
- Uniforms
- **British Parking Awards 2025**
- **Traffic + Parking 2025 Preview**

Parking Review 391

Car Parks Special

- Car Park Design
- Renovation and Refurbishment
- Safer Car Parks
- **Enforcement Summit Preview**

Parking Review 395

Future of Parking

- Electric Vehicle Parking
- Artificial Intelligence (AI)
- Digital TROs
- Greener Parking
- **Preview: Parking in 2026**

Features list is subject to change

The evolution of parking

The worlds of parking and electric vehicle (EV) charging are connecting. This convergence is embodied in **EVolution**, a news website developed by the **Parking Review** team to cover the world of zero-emission travel.

Launched in 2021, **EVolution** is an independent source of news and analysis for organisations planning, creating and operating electric vehicle and zero-emission charging infrastructure.

While other magazines, websites and events covering EVs focus on the vehicles themselves, **EVolution** makes the business of providing electric vehicle infrastructure its core mission.

EVolution is the first content space dedicated to the emerging business of developing the infrastructure required to support the transition to electric vehicles. This infrastructure will primarily be deployed where cars, buses, taxis, vans, HGVs and public service vehicles are parked and garaged.

In parallel to the **EVolution** website and a regular section in **Parking Review** magazine there are:

- Digital editions
- Webinars
- Conferences and exhibitions
- The EVolution Awards

EVolution is produced by the highly regarded **Landor LINKS** editorial team, led by Mark Moran, along with expert contributors, who bring knowledge and expertise grounded in the worlds of transport, parking, traffic management and urban development.



Mark Moran: mark.moran@landor.co.uk
www.evolutionmagazine.co.uk



Showcase your services

Parking Review is an excellent vehicle for showcasing your systems and services. Each edition of **Parking Review** covers all aspects of the traffic and parking sector, with dedicated sections covering:

- News
- Business news
- Car park structures
- Parking technology
- Electric vehicle infrastructure

Every issue contains a range of features and comment pieces reflecting the worlds of kerbside and off-street parking management.

The **Parking Review** team regularly create special editions showcasing key themes such as Car Park Design & Refurbishment and Electric Vehicle Charging, as well as covering sector events such **Parhex**, **Traffic + Parking** and the **British Parking Awards**.

Alongside traditional display advertising, we offer a range of advertising feature options and packages that mean the magazine can become a canvas on which you can tell and present your story in your own words.

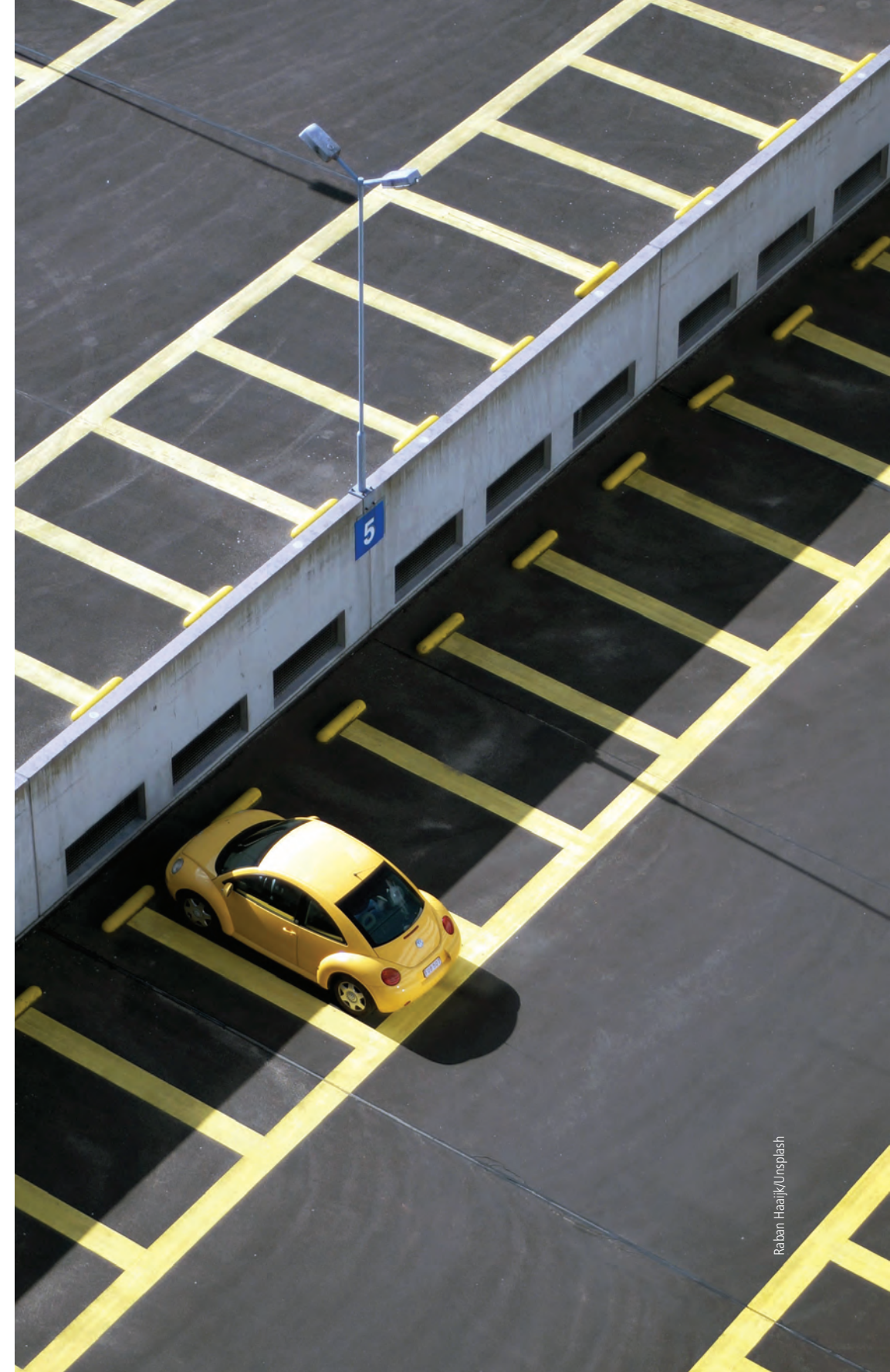
Please also ask about:

- Leaflet insertions
- Wraparounds
- Cover mounts
- Website advertising
- E-shots and e-bulletins

Call us today and we can share your journey together.

Jason Conboy: 020 7091 7895

Email: jason@landor.co.uk



Advertising with us



RATES PER INSERTION	1	3	6	8
Double page spread	£2500	£2000	£1750	£1500
Full page	£1500	£1300	£1200	£1100
Half page	£1200	£1100	£1000	£900
Quarter page	£700	£650	£550	£500
Strips, banners, special position	Available on request			

DIMENSIONS (WIDTH X HEIGHT)	
Full page (type area)	184mm x 272mm
Full page (trim size)	210mm x 297mm
Full page (bleed – 3mm on all sides)	216mm x 303mm
Double page spread (type area)	396mm x 272mm
Double page spread (trim size)	420mm x 297mm
Double page spread (bleed – 3mm on all sides)	426mm x 303mm
Half page (horizontal)	184mm x 135mm
Quarter page	90mm x 135mm
Strips ads (vertical, aligned to outside margin)	58mm x 272mm
Strips ads (horizontal, foot of page)	184mm x 42mm

Design and typesetting is available starting from £100 per advert.

Artwork specifications

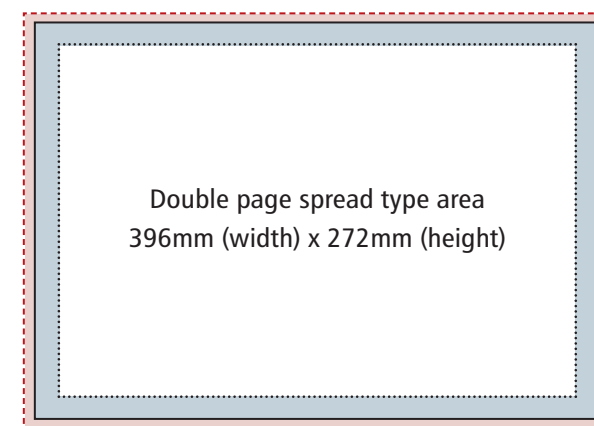
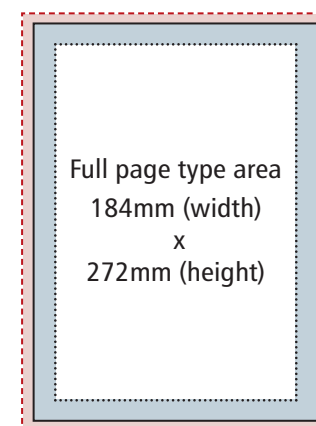
Parking Review is a 4-colour, saddle-stitched (stapled) magazine.


The finished format is: portrait A4 – 210mm (width) x 297mm (height).


Colour artwork should be supplied ready for the 4-colour printing process. Any artwork supplied otherwise will be converted to CMYK, which may lead to some colour variation.

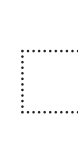
We prefer to receive press-ready PDFs. We will also accept JPEG or TIFF (please ensure a minimum image resolution of 300dpi and a CMYK colour profile) and EPS files (please ensure a CMYK colour profile).

If you wish web address/e-mail hyperlinks contained in your artwork to function in our digital edition, please ensure they are made active in your supplied file.



 Trim size – the finished dimensions after printing:
A4 portrait – 210mm (width) x 297mm (height).

 Bleed: where colours/images/graphics extend beyond the trim size add 3mm minimum to all artwork edges. **Important note:** anything within the 3mm bleed will be trimmed off at finishing stage.

 Type area: this is the safe area where text, logos and any artwork that should not be trimmed must be placed. **Important note:** if you opt to set your artwork beyond the type area, closer to the trim edge, you risk details being trimmed off at finishing stage.

All other advert sizes must be supplied to our specified dimensions.

Online advertising

www.parkingreview.co.uk

Through our website, parkingreview.co.uk, you could communicate with our 40,000 online database through online advertising and promotion, e-shot, pick 'n' mix and consultancy.

Check our great range of options below to see how we can meet your needs.



ONLINE BANNERS	DIMENSIONS (pixels – width x height)	RATES per calendar month
Premium Horizontal Banner – top right hand side of page	468 x 60	£1200 per month

ONLINE PANELS	DIMENSIONS (pixels – width x height)	RATES per calendar month
A panel advert inserted with news items and appearing on pages that relate to similar subject area of the advert		
Option 1: Premium position – placed on the first two rows of news on parkingreview.co.uk	350 x 235	£850 per calendar month
Option 2: Placed on the third to sixth rows of news on parkingreview.co.uk	350 x 235	£650 per calendar month

ONLINE LISTINGS
Logo and banners with search facilities, categorised by service, location and individuals Full company listing – £450 for 12 months (includes full account access) Add-on bespoke welcome email to key database sector – prices from £1,000 minimum Please enquire for details.

TARGETED E-SHOTS	RATES
Bespoke e-shot opportunities, including advertising features Please contact Jason Conboy on 0207 091 7895 or email: jason@landor.co.uk	Prices from £1,750

EVENTS LISTINGS	RATES
Advertise your events, training courses and seminars	£750 for a 90 day listing

Online specifications

- Banners and advertising panels may be GIF or Flash file format
- File sizes must be no larger than 25k
- Flash banners must have the link embedded

For queries regarding the supply of online advertising, please contact a member of the sales team.



Advertising features

Reliable EV charging doesn't have to be complicated

Complexes charging with reliability built in. We achieve 99% uptime, so your chargers work efficiently giving your customers the power they need when they need it.

We offer a complete EV charging solution with a range of AC and DC chargers suitable for every environment along with powerful software to manage your network, what's more, our API integration means our chargers work seamlessly with your existing payment systems and apps.

All of which means it's easier, more reliable, faster for your business when you partner with Compleo.

Call 0203 26969 or visit www.compleo.co.uk/charging

COMPLEO
The power to move

Compleo unveils ground-breaking new high-power EV charger at Parkex 2024

Setting new standards for performance and reliability, Compleo's ground-breaking ePower 200 made its public debut last month at Parkex, and is set to revolutionise the UK's EV charging landscape

Designed to bring ultra-fast DC50kW charging into the tightest of spaces, Compleo's new high-power charger is the most compact and quietest ultra-fast charger on the market, making it ideal for residential or underground car parks.

With its user-friendly design and functionality - including high-voltage safety and a range of charging options - the ePower 200 provides a complete solution for smart, charge-efficient charging.

Simplicity, flexibility and reliability across the range

Compleo's new AC and DC charging solutions deliver up to 200kW and are ideal for short-term parking or where drivers only need to charge often.

Perfect for urban centres and shopping centres, and with thousands of outlets in residential or public car parks, Compleo's new generation ultra-fast chargers deliver up to 200kW AC and can be used in any location to save space in either single or dual bays.

For more information, visit www.compleo.co.uk/charging

Better connections Better cities

oppidatim
Cities just got smarter.

At the heart of the oppidatim ecosystem is the oppidatim City API, which provides a range of services to help cities and businesses improve their operations. The City API is a powerful tool for managing and optimising city services, from parking to public transport. It provides a range of data and analytics that can be used to make informed decisions about city planning and development.

Telling your story

Parking Review is an excellent vehicle for showcasing your systems and services. Alongside traditional display advertising, we offer a range of advertising feature options and packages that mean the magazine can become a canvas on which you can tell and present your story in your own words.

These are packages that enable your display advertising to appear alongside articles based on submitted information that are expertly edited by the Parking Review team.

Advertorials are a premium option that enables system and service providers to present their message in their own words in a visual style of their choosing. The layouts can be provided as either prepared artwork or created for you by our in-house team.

The layouts and online versions will be presented as an 'Advertising Feature'.

Jason Conboy: 020 7091 7895
Email: jason@landor.co.uk

Huber Parking

Huber car park systems rebrands and becomes...
At the start of 2024, the Huber car park systems rebranded and became...
The new brand, Huber Parking, is a complete rebrand of the company's car park systems, including the logo, website, and marketing materials. The rebrand is a reflection of the company's commitment to providing high-quality, reliable car park solutions to its customers.

What our related jobs look like

Delivering streets for people and the economy

The use of loading bays for shops and other commercial outlets to load and unload goods has always been fraught with issues, overlaps and duplicated efforts, as Tracy Fisher explains.

As a result of the issues, local authorities and businesses are looking for ways to improve the situation. This includes the use of loading bays for shops and other commercial outlets to load and unload goods. This is a key area of focus for many local authorities and businesses, as it is a major source of congestion and pollution in urban areas.

AI Mastering the basics and surpassing human abilities

AI is an engine of progress

AI is an engine of progress. It is a powerful tool that is transforming the way we live and work. It is helping us to solve some of the world's most complex problems and is creating new opportunities for growth and innovation.

Accurate **Efficient** **Adaptable** **Scalable**

AI is an engine of progress

Data and technology will improve urban traffic and parking operations in the UK, says Suzanne Wainwright

Intelligent traffic management systems (ITMS) are being used to improve urban traffic and parking operations. These systems use data and technology to monitor and manage traffic flow, reducing congestion and improving the overall efficiency of the transport system.

AI potential to revolutionise surveillance

Artificial intelligence (AI) is being used to revolutionise surveillance. AI-powered cameras and sensors can detect and track suspicious activity, providing a more effective and efficient way of monitoring public spaces.

Other applications for AI

AI has many other applications, including in the fields of healthcare, education, and entertainment. It is a versatile and powerful tool that is transforming the way we live and work.

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Making connections

Parking Review inspires and builds awareness through a series of well-regarded events produced by **Landor LINKS**. These conferences and exhibitions, topical seminars and the immensely popular **British Parking Awards** enable parking professionals to network, share best practice and check out the latest systems and services.

Parking events in the Landor LINKS portfolio include:

- The British Parking Awards
- Traffic + Parking 2025
- Car Parks 2025
- School Streets
- EV Charging Solutions
- Mobility Hubs 2025
- The Enforcement Summit
- Parking AI
- Moving Traffic Enforcement and more...

Parking events

**british
parking
awards**

 **TRAFFIC+
PARKING**

 **MOVING TRAFFIC
ENFORCEMENT**

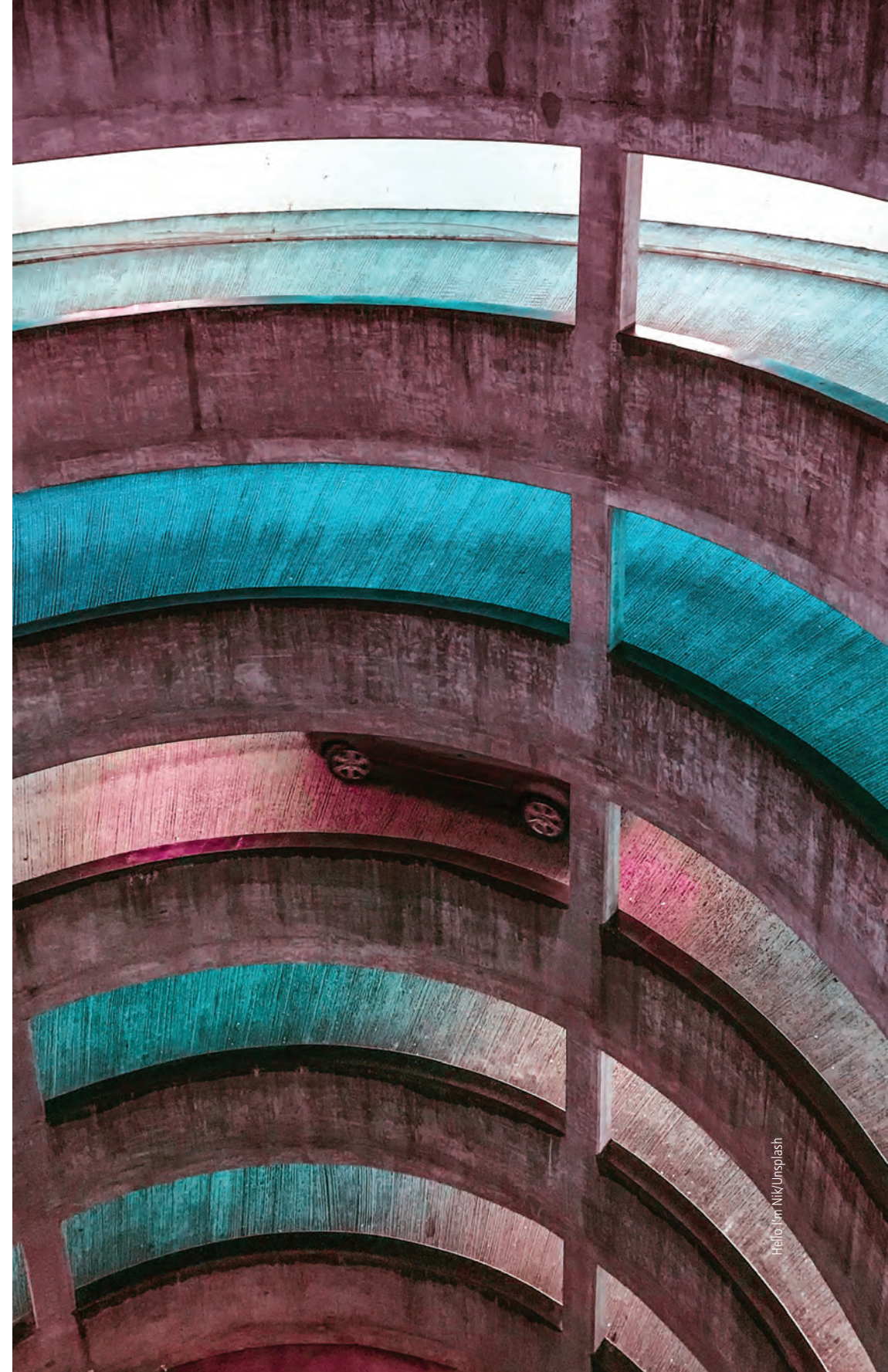
 **NORTH EAST
PARKING
SHOW**

 **ENFORCEMENT
SUMMIT**
CONFERENCE &
EXHIBITION

 **PERSISTENT EVADERS
& NUISANCE
VEHICLES SUMMIT**

 **MOBILITY
HUBS**

 **SCHOOL
STREETS**





Watch this space

The **Parking Review** and **Landor LINKS** team has produced a wide variety of webinars sponsored by a range of parking organisations. Interest in these online forums took off during lockdown and has continued beyond, even with the return of in-person events. Clients from the parking sector who we have worked with include:

- Egis
- Grid Smarter Cities
- MiPermit
- Project Centre
- RingGo
- Solutionlabs
- Zatpark

Our experience with this format ensures high attendee engagement and compelling delivery of your message to influence, inform, educate and generate quality leads.

Webinars

Webinars are an effective means of conveying a message and offer exceptional value. They are a communication vehicle of choice for businesses, government and organisations. **Landor LINKS** provides the necessary experience to deliver both the event and audience you want, achieving the impactful engagement you seek.

- Product launches
- Report releases
- Thought and conversation leadership
- Stakeholder engagement
- Master classes
- Training
- Public consultation
- Competitions and awards

Professional programming and production

Landor LINKS' approach to programme development is consultative. We work with you on inviting the best speakers from across the sector.

Seamless delegate acquisition and capture

We deliver high quality attendees from your specified target audience from central and local government representatives to buyers and influencers from across industry.

Excellent design

Landor LINKS develops high performing event graphics for each webinar and standout promotional material for social media, digital and print.

Effective marketing

The webinars are marketed on www.TransportXtra.com, **Parking Review** magazine and the **EVolution** website, as well as requested newsletters that connect with thousands of practitioners.

Pre-event and post-event coverage

Webinars are posted on a dedicated **Landor LINKS** YouTube channel and copies of the events are provided to clients who can post them on their own websites.

Jason Conboy: 020 7091 7895
Email: jason@landor.co.uk



Alex Bierwagen/Unsplash



Jason Conboy: 020 7091 7895
Email: jason@landor.co.uk